

Professional drivers: leading by example?

A study into the business impact of driving standards

Would you be less inclined to do business with a company whose drivers drive unsafely or discourteously?

65%

Great Britain



62%

Netherlands



53%

Germany

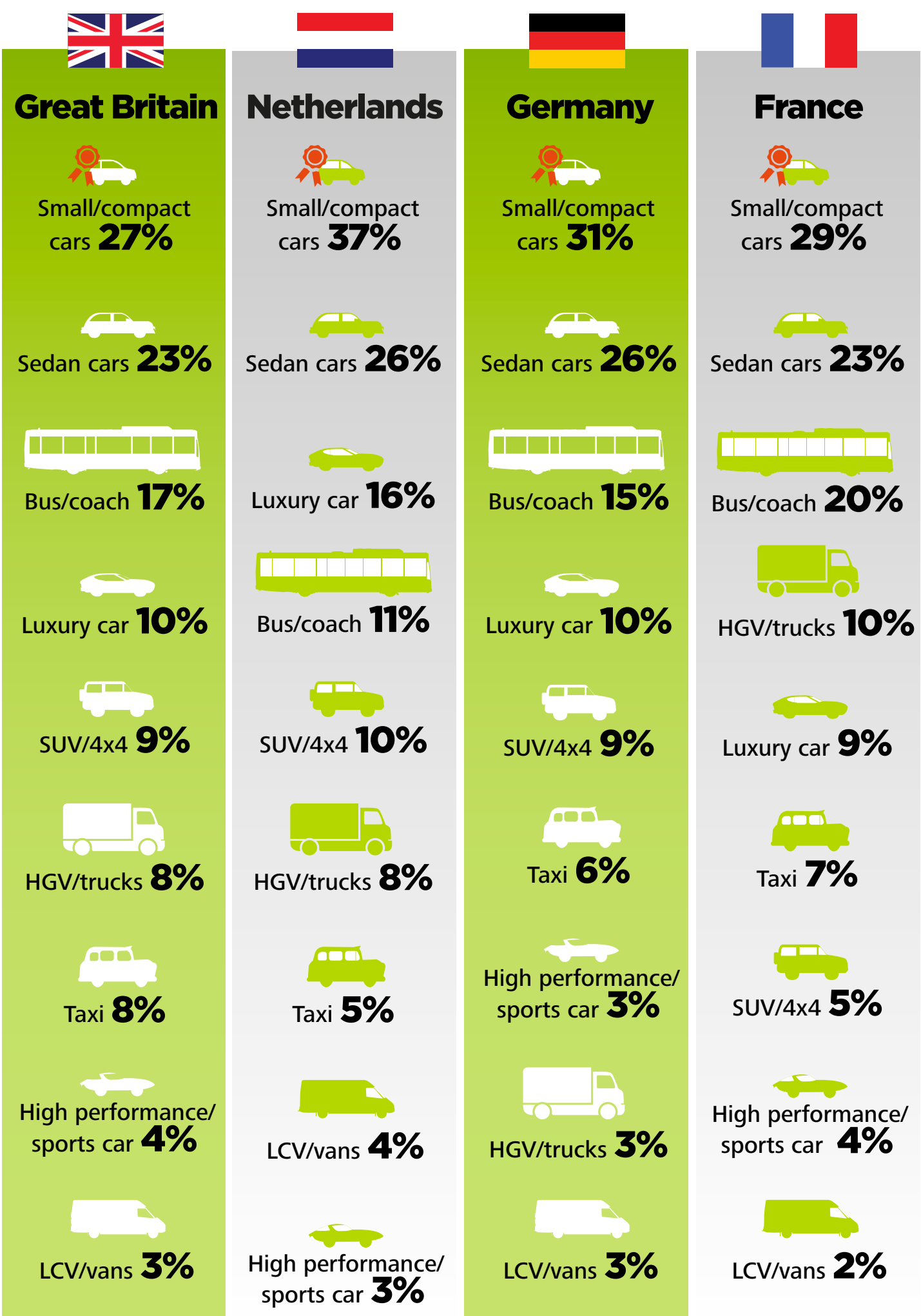


47%

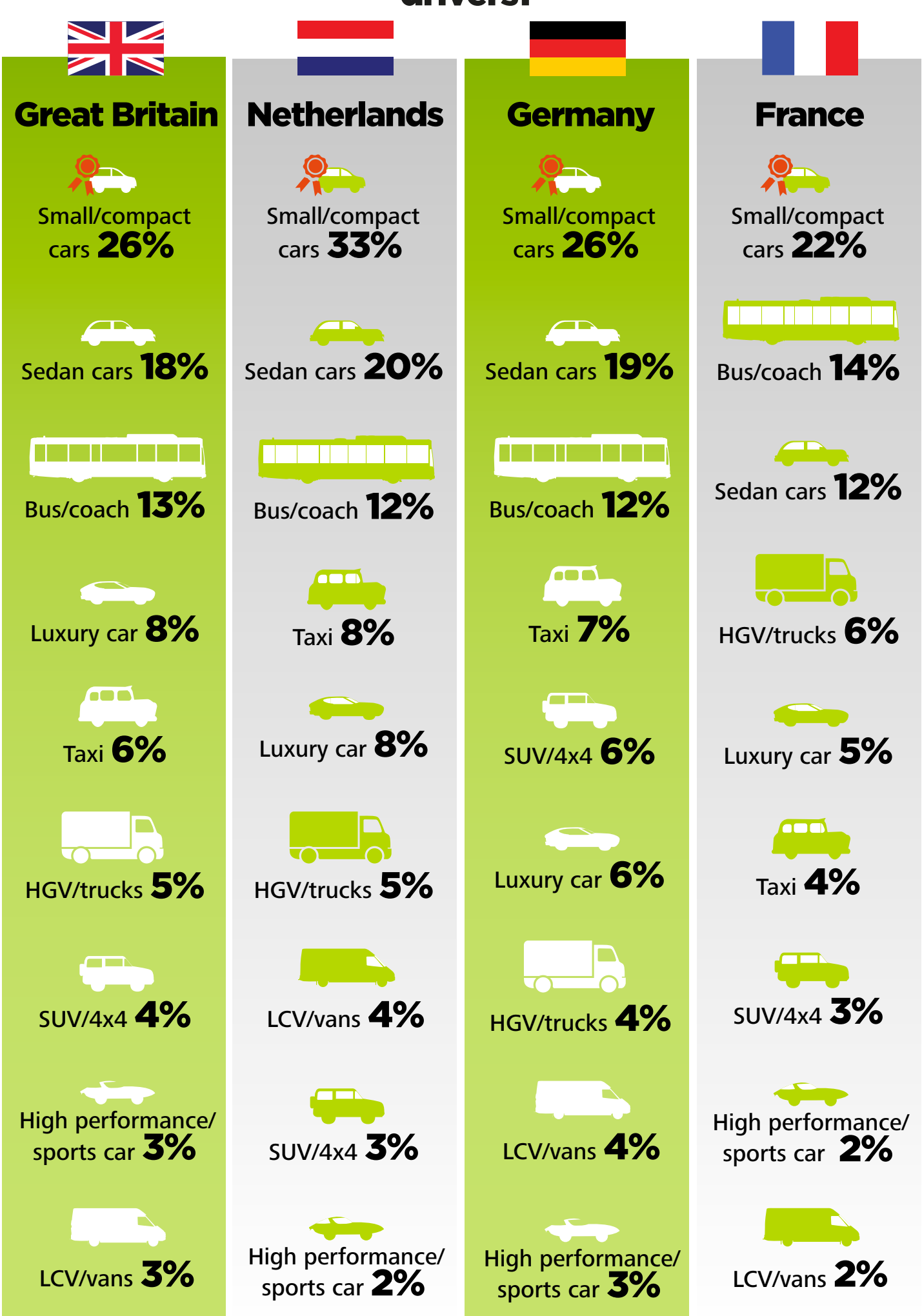
France



Which vehicles have the safest or most careful drivers?



Which vehicles have the most polite or courteous drivers?



Let's drive business®

www.tomtom.com/telematics

This study was conducted in Great Britain, France, Germany and Netherlands via TNS Ncompass, an internet omnibus survey. A sample of 3095 adults was interviewed. Interviewing was conducted by online self-completion from October 15 to 19, 2015. The sample has been weighted to represent the adult population of each country. 1016 GB adults, 1050 Germany, 520 France adults and 509 Netherlands adults aged 16-64 were interviewed.